

MEASUREMENT & ANALYTICS

Bartlesville philanthropy shines bright this season

Factory and employee news



The Bartlesville community benefits from the goodwill of ABB employees through multiple philanthropies.

Caring made easy.

01 Bartlesville factory

Tis the season

Bartlesville factory employees have a heart for philanthropy, and this year is no different. From the Santa Shop to Scavenger Hunts, ABB employees are making a difference in the lives of those around them with their selfless acts of kindness, giving of their time, and sharing of their resources.

Santa Shop

Once again, the Bartlesville factory has partnered with Jane Phillips Elementary school. The goal is to raise \$5000 to purchase 300 toys for Santa's Shop, which provides gifts to local children and families in need.

The Santa Shop started in 2013 with a mission to teach students about giving and caring for others in their community, and to also help provide a memorable Christmas to families in need. Through the generosity of ABB and other community sponsors, more than 300 children and their families benefitted from the Santa Shop last year. Those who visit the Shop not only receive toys, but also a new outfit, a winter hat and gloves, and a new toothbrush and toothpaste.

So far ABB Bartlesville employees have raised \$3,050 towards the Santa Shop. The ABB Foundation will be matching the final contribution, which will make ABB's overall contribution more than \$6,000.

Dashing through the Ville - Scavenger Hunt

Another philanthropy ABB Bartlesville is supporing includes a holiday first for the Bartlesville community – a socially-distanced scavenger hunt called *Dashing Through the Ville*.

From November 28th to December 31st, Bartlesville residents can register through an app to play the game. Donations are collected through the app, and local businesses are able to purchase sponsorships.

Participants are given clues for the hunt via the app, and they must travel around town to collect new clues, working their way through the game. They not only get a chance to win prizes, but also to see local landmarks and to be introudced to the various businesses (including ABB) that fuel Bartlesville's growth.

The idea for the scavenger hunt was a collaboration between Youth and Family Services (YFS) and Leadership Bartlesville, and it is already creating lasting memories during the holidays while also raising much-needed funds for upkeep of the children's shelter, as well as maintenance, furnishings, electronics, and food.

So far, ABB and ABB employees have rasied nearly \$600 towards this funsraiser. ABB Bartlesville is on target to be the community's #1 contributor towards this great initiative.

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