



NAM TRANSFORMATION

# **How to set up your ABB empower account**

A guide for ELIP agents

# Getting started

This step-by-step guide will show you how to set up your ABB empower account which requires agents to:

- 1) create an ABB ID
- 2) complete an empower profile as a new user

**NOTE: Each user must have individual login credentials for ABB empower and should not share an ID with other empower users.**

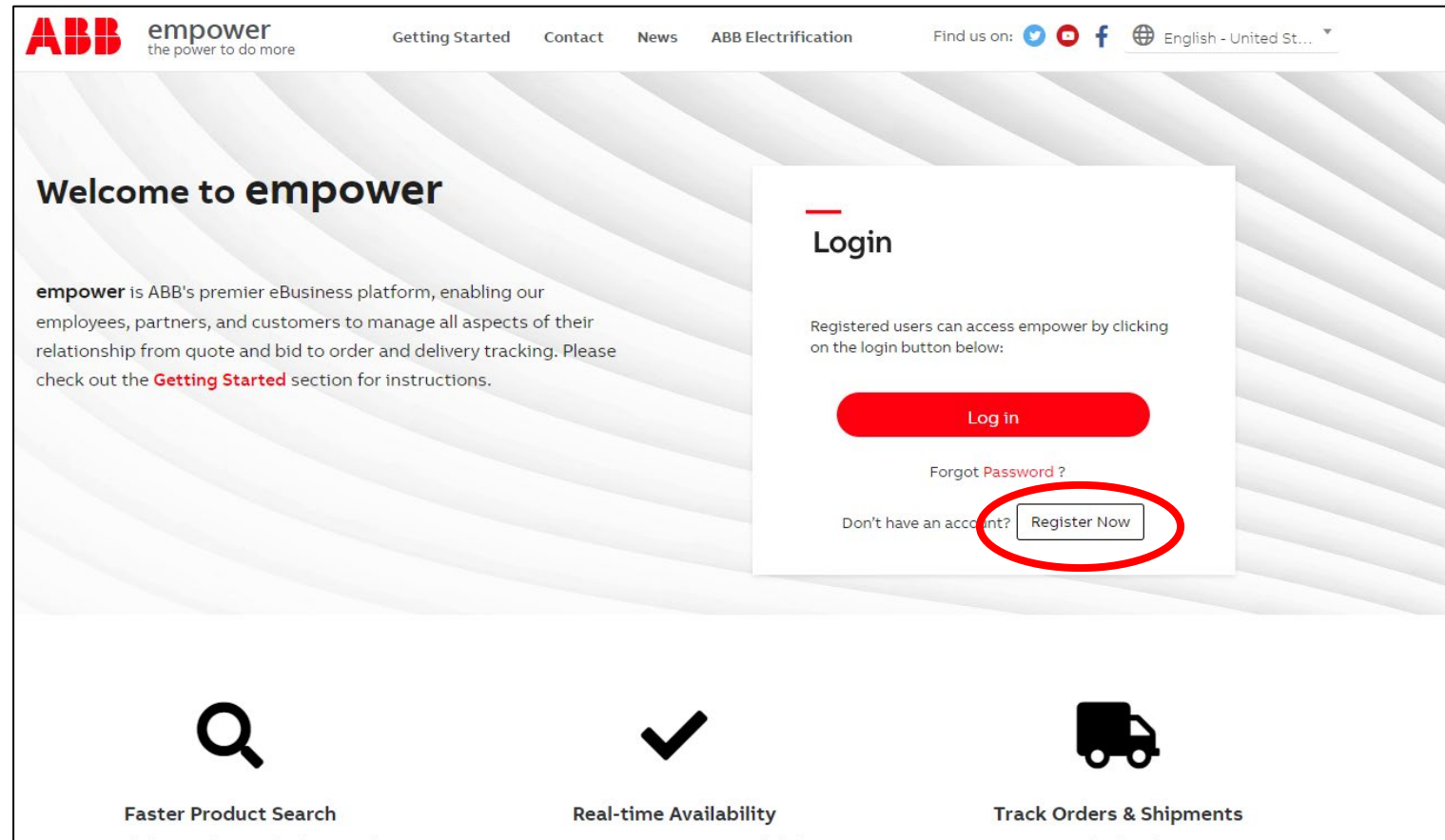




**Create an ABB ID**

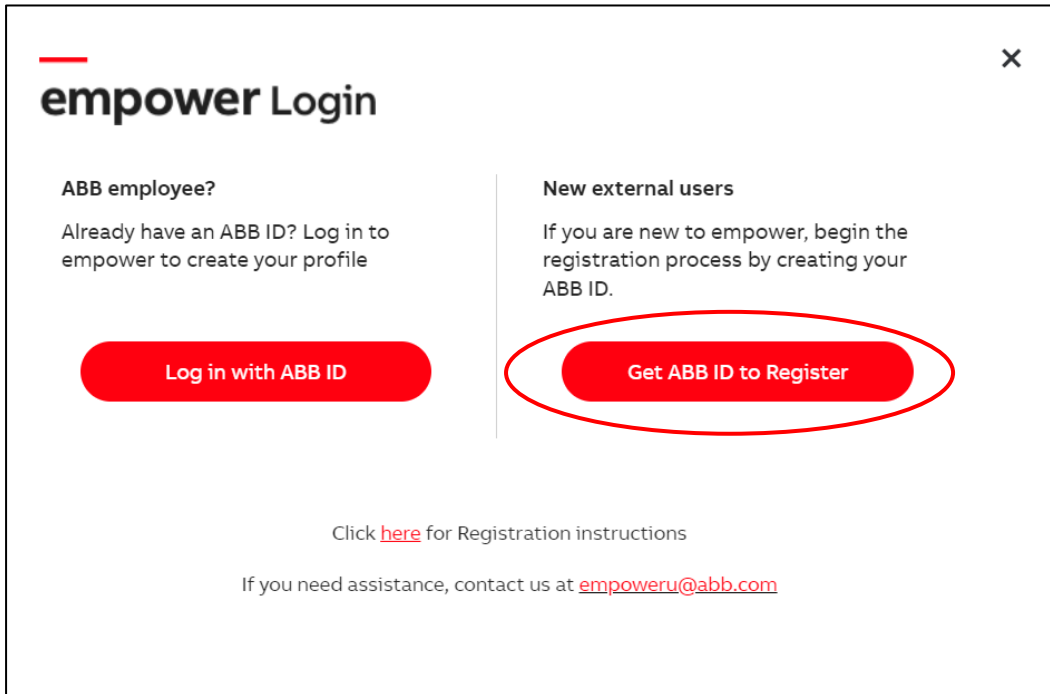
# Create an ABB ID

Step 1: Navigate to <https://empower.abb.com> and click on “Register Now”

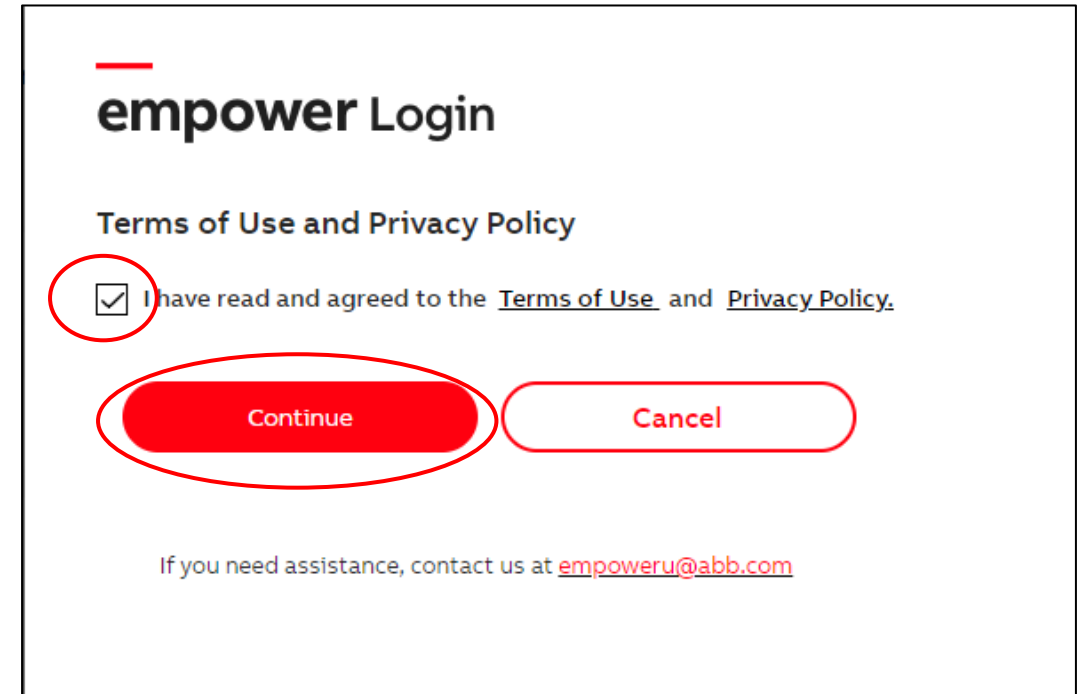


## Create an ABB ID

Step 2: Click on “Get ABB ID to Register” and agree to the Terms of Use and Privacy Policy



The screenshot shows the 'empower Login' interface. On the left, under 'ABB employee?', there is a red button labeled 'Log in with ABB ID'. On the right, under 'New external users', there is a red button labeled 'Get ABB ID to Register' which is circled in red. Below these options, there is a link 'Click [here](#) for Registration instructions' and contact information 'If you need assistance, contact us at [empoweru@abb.com](mailto:empoweru@abb.com)'.



The screenshot shows the 'empower Login' interface with the 'Terms of Use and Privacy Policy' section. A checkbox with a checkmark is circled in red, followed by the text 'I have read and agreed to the [Terms of Use](#) and [Privacy Policy](#).'. Below this, there are two buttons: 'Continue' (circled in red) and 'Cancel'. At the bottom, there is a link 'If you need assistance, contact us at [empoweru@abb.com](mailto:empoweru@abb.com)'.

# Create an ABB ID

Step 3: Complete the ID creation form and click on “Sign Up”

## Sign up

With one ABB account, you can access all our online services.

First name\*

Last name\*

E-mail address\*

Password\*

Repeat password\*

### Business information

Company / school / institution\*

Phone number

Country where you work  
United States of America

## Security


Security question

Which phone number do you most clearly remember from your childhood?

Answer to security question\*

CAPTCHA\*

Please enter the text below



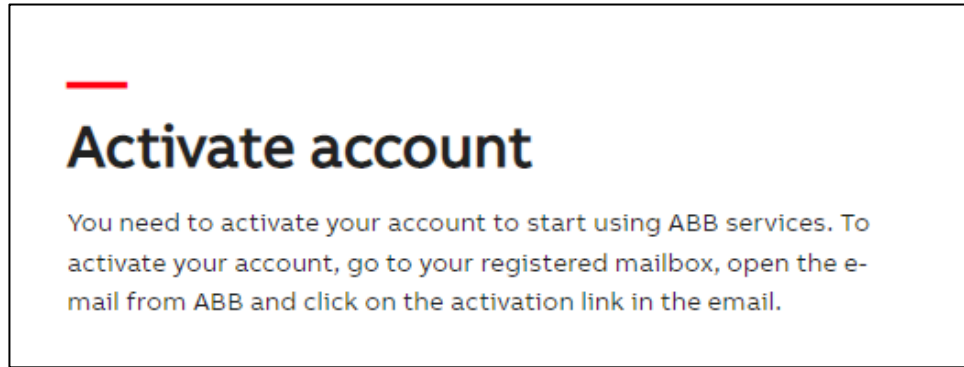
Can't read? [Try another.](#)

☐ I have read and agree to [ABB privacy policy](#)

SIGN UP

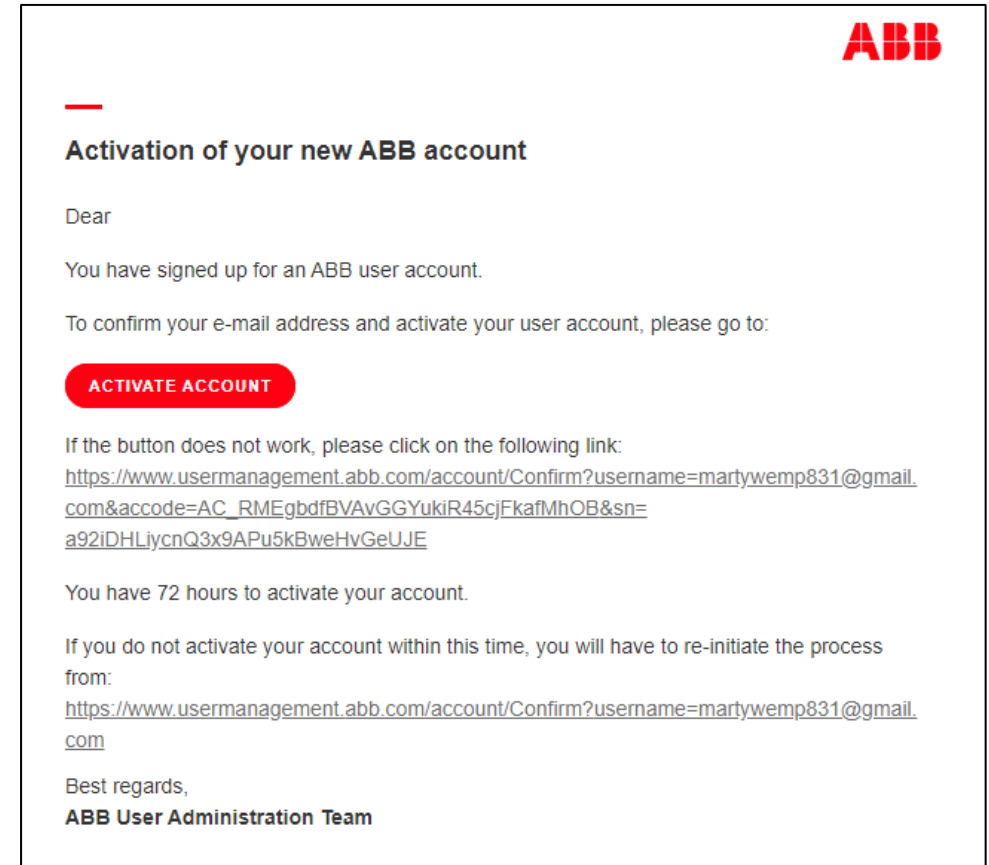
## Create an ABB ID

Step 4: Locate the email from ABB with subject “Activation of your new ABB account” and click the “Activate Account” button



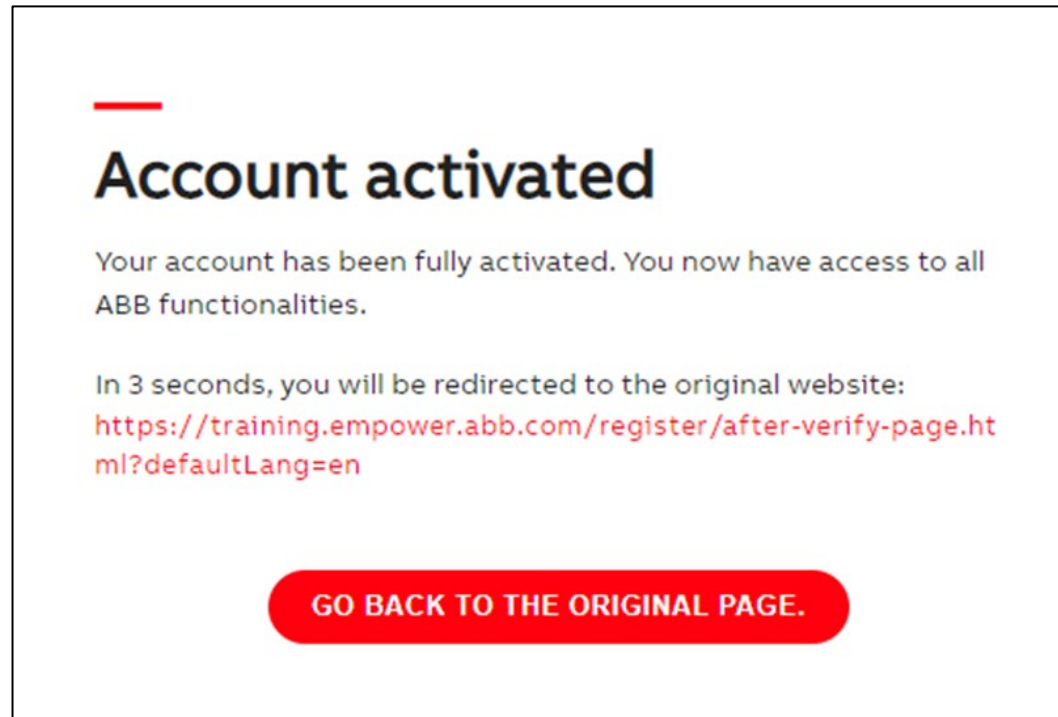
Please add the following email addresses to your known sender list to ensure delivery:

no-reply@abb.com  
empower@abb.com  
empoweru@abb.com



## Create an ABB ID

Step 5: Once you have activated your ID, wait 5 minutes before attempting to log in to empower





---

**Complete an  
empower profile**

# Complete an empower profile

Step 1: Navigate to <https://empower.abb.com> and log in with your newly activated ABB ID and password

**ABB empower**  
the power to do more

Getting Started Contact News ABB Electrification Find us on: English - United St...

## Welcome to empower

**empower** is ABB's premier eBusiness platform, enabling our employees, partners, and customers to manage all aspects of their relationship from quote and bid to order and delivery tracking. Please check out the **Getting Started** section for instructions.

### Login

Registered users can access empower by clicking on the login button below:

**Log in**

[Forgot Password ?](#)

Don't have an account? [Register Now](#)

#### Faster Product Search

Search for stock items by key product features, or narrow your search by specifying technical requirements.

#### Real-time Availability

Get access to price & availability information for the products you need.

#### Track Orders & Shipments

From top-level order status to component details, track products through arrival at their final destination.

## Log in

E-mail address\*  
emp831@gmail.com

Password\*  
.....

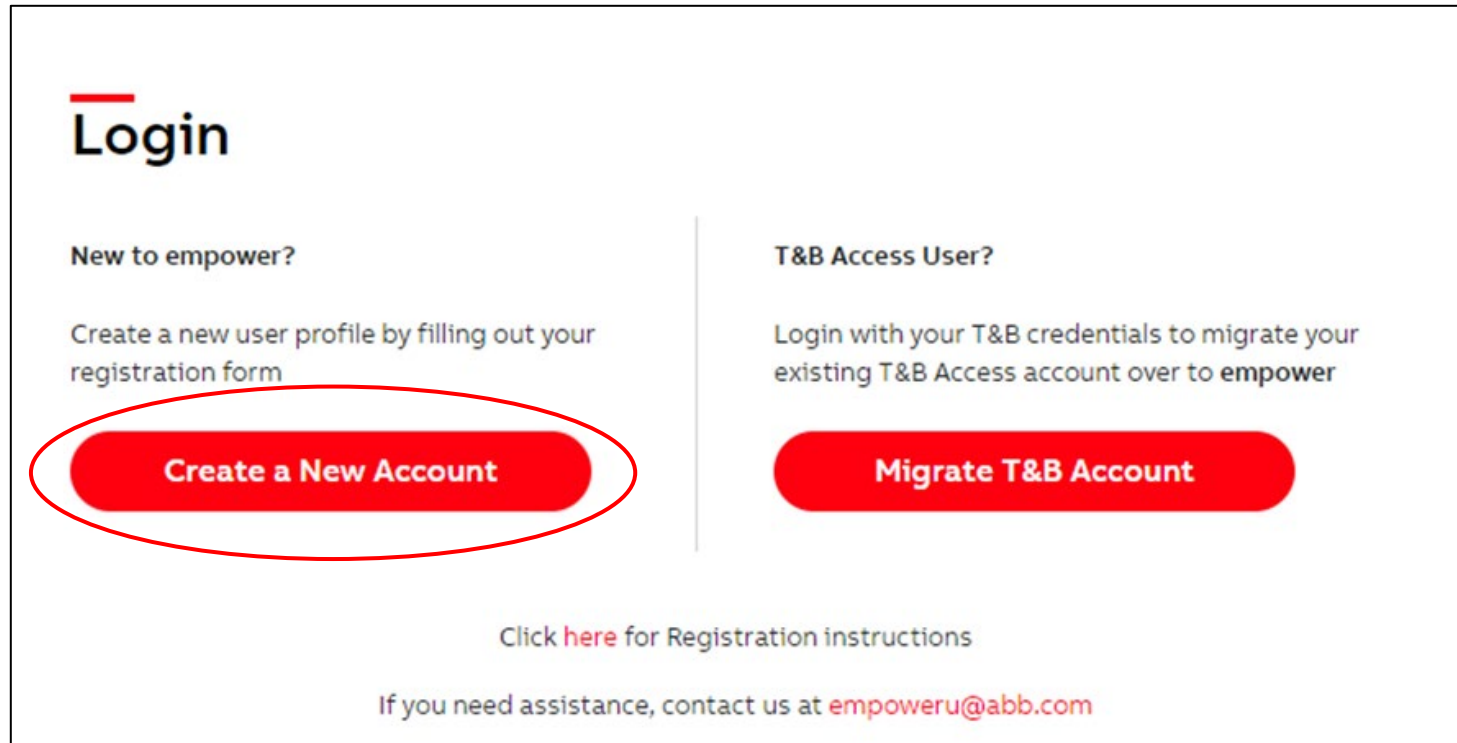
[Forgot your password?](#)

**LOGIN**

Need an account? [Sign up](#)

# Complete an empower profile

## Step 2: Click on “Create a New Account”



**Login**

**New to empower?**

Create a new user profile by filling out your registration form

**Create a New Account**

**T&B Access User?**

Login with your T&B credentials to migrate your existing T&B Access account over to **empower**

**Migrate T&B Account**

Click [here](#) for Registration instructions

If you need assistance, contact us at [empoweru@abb.com](mailto:empoweru@abb.com)

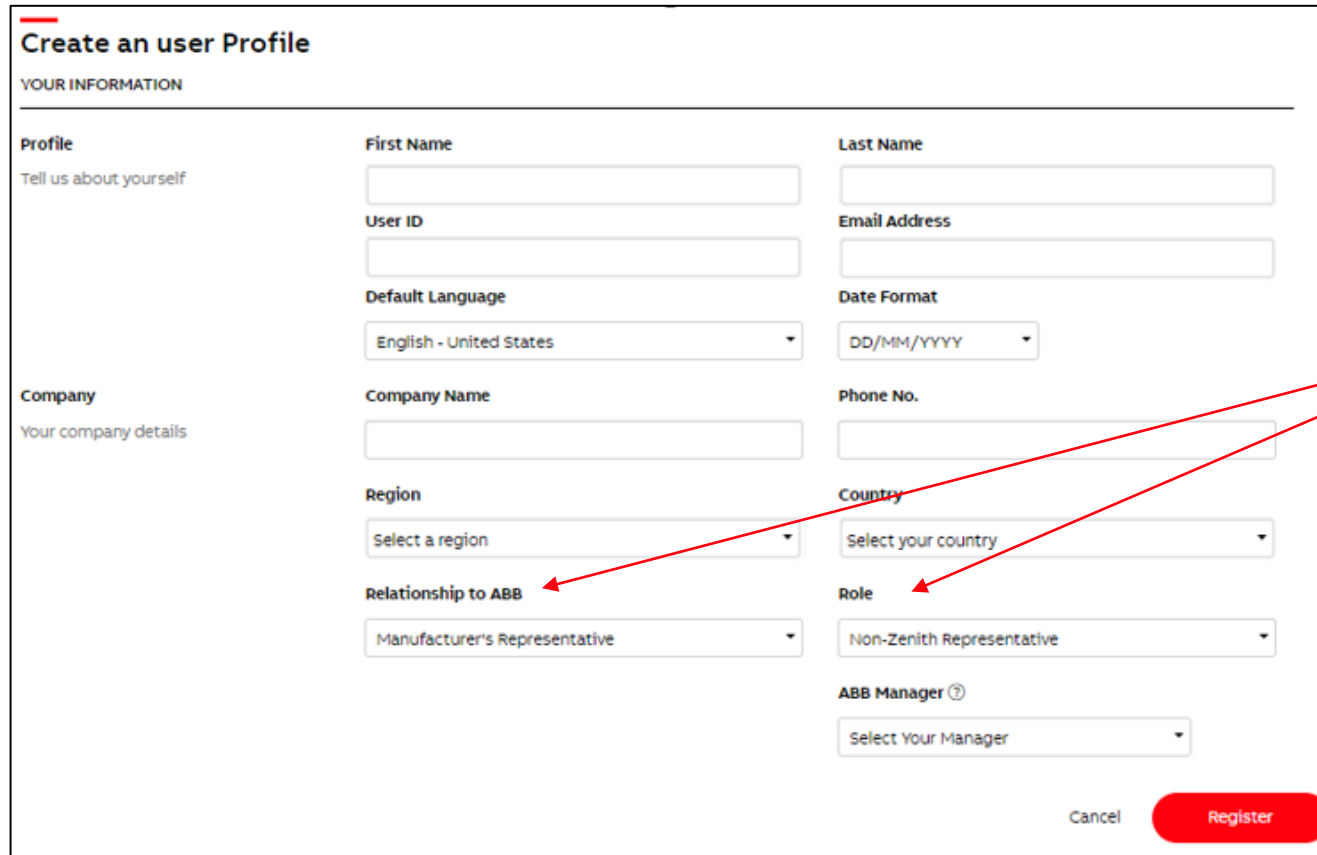


Agents MUST USE the “Create a New Account” option.  
Only distributors who have existing T&B Access credentials can use the “Migrate T&B Account” option.



# Complete an empower profile

Step 3: Populate your profile and company information and click on “Register”



**Create an user Profile**

YOUR INFORMATION

**Profile**  
Tell us about yourself

First Name

Last Name

User ID

Email Address

Default Language

Date Format

**Company**  
Your company details

Company Name

Phone No.

Region

Country

Relationship to ABB

Role

ABB Manager

Cancel



**Important:**

Agents **must** select “Manufacturer’s Representative” as the Relationship to ABB and “Non-Zenith Representative” as the Role.



# Complete an empower profile

Step 4: Allow 24 hours for your ABB Manager to process your registration request

Until you are approved, you will see this landing page.

The screenshot shows a web interface titled "Create an user Profile" with a sub-header "Account Management" and a "Log Out" button. The main content area contains a message: "Hey , you are registered as a Manufacturer's Representative. Your ABB Manager has been notified. Please allow them 24 hours to process your registration request. Please ensure your ABB Managers email is correct below:". Below this is a section for "ABB Manager" with a dropdown menu showing "Robin Stark" and a "Send Reminder" button. Further down, there is a section for "Not a Non-Zenith Rep? Select the correct Relationship and Role:". It contains two dropdown menus: "Relationship to Industrial Solutions" (set to "Manufacturer's Representative") and "Role" (set to "Non-Zenith Representative"). An "Assign" button is located below these. At the bottom, a note states: "Note: You must be an existing customer or authorized representative of Industrial Solutions to use empower. If you are not an existing customer or authorized representative." followed by two bullet points: "• Locate a distributor near you to purchase our products" and "• Contact us if you are interested in becoming an Industrial Solutions customer or authorized representative."

After receiving account approval, you can log in via <https://empower.abb.com> using your ABB ID and associated password.

---

## Where to go for support

Email: [Your ABB Manager](#)

- Account requests

Email: [empoweru@abb.com](mailto:empoweru@abb.com)

- Registration issues
- Glitches and bugs
- Defects
- Questions



**ABB**