

Lightalarms® emergency lighting product launch

CM-PB-LA Series miniature 2-headed battery unit

March 2023





Agenda









- Goal
- Product overview
 - Dimensions
 - Housing
 - Optics
- Lighting performance
- Approvals/Warranty
- Customers & applications
- Ordering information
- Sales tools



Goal

CM-PB-LA

Project targets



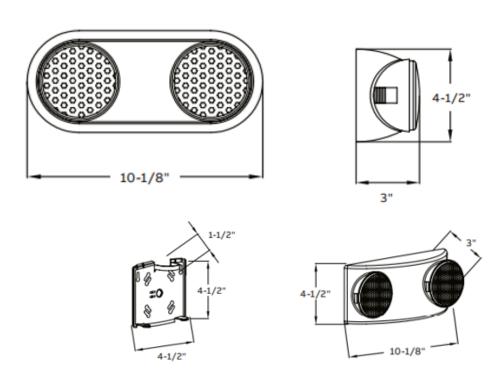
- **Expand** our Distributor's Select product offering with a medium output LED battery unit
- Cost-effective emergency lighting device



Product overview

CM-PB-LA

Dimensions



Housing

- Lightweight thermoplastic UV stabilized housing
- Universal spider plate for easy J-box mounting
- Available in white
- UL924, 5VA flame rated

Optics

- Two fully adjustable glare-free heads
- Each head offers 150 lumens
- 3.6V 2 watts per head

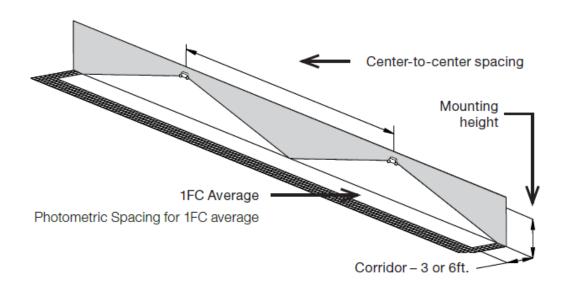


Lighting performance

CM-PB-LA

Photometric performance

Spacing center-to-center (feet) – 7.5¹ mounting height	
3 foot corridor	6 foot corridor
39'	34'





Approvals/Warranty

CM-PB-LA



Approvals

- Damp location (41°F to 86°F)
- CSA/US listed to meet UL924

Warranty

Unit has a three-year full warranty
 https://www.lightalarms.com/modules/Files/la_warranty.pdf



Customers

CM-PB-LA

Contractor



- · Ease of installation
- · Universal mounting
- Product availability
- Fully adjustable, tool-free LED heads

Distributor



- · Reduce lead times
- Ease of ordering
- · Competitive pricing

Engineer/Consultant



- Reliability
- Meets standards & certifications
- Product availability
- Technical support
- · Specification versatility

End user



- · Product performance
- Reliability
- Technical support
- Fully adjustable, tool-free LED heads



Applications

CM-PB-LA

Office buildings Restaurants Boutiques









Ordering information

CM-PB-LA

Series	Voltage
CM-PB-LA	Blank= 120/277/347VAC

Example: CM-PB-LA



Sales tools

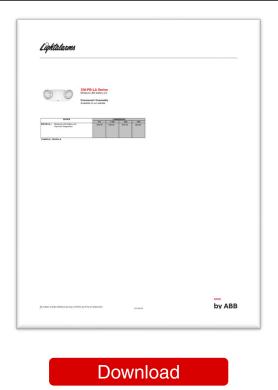
CM-PB-LA

Catalog sheet

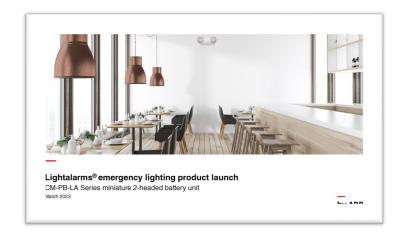


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Price list



Sales presentation



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