

## What you will find in this document

Navigate through this document if you want to discover what ABB can offer you.

#### How?



Click on the interactive infographics for more detailed information.





#### Where?

Explore the interactive landscape of ABB Applications to find the one that best suits your needs.



## **Explore**

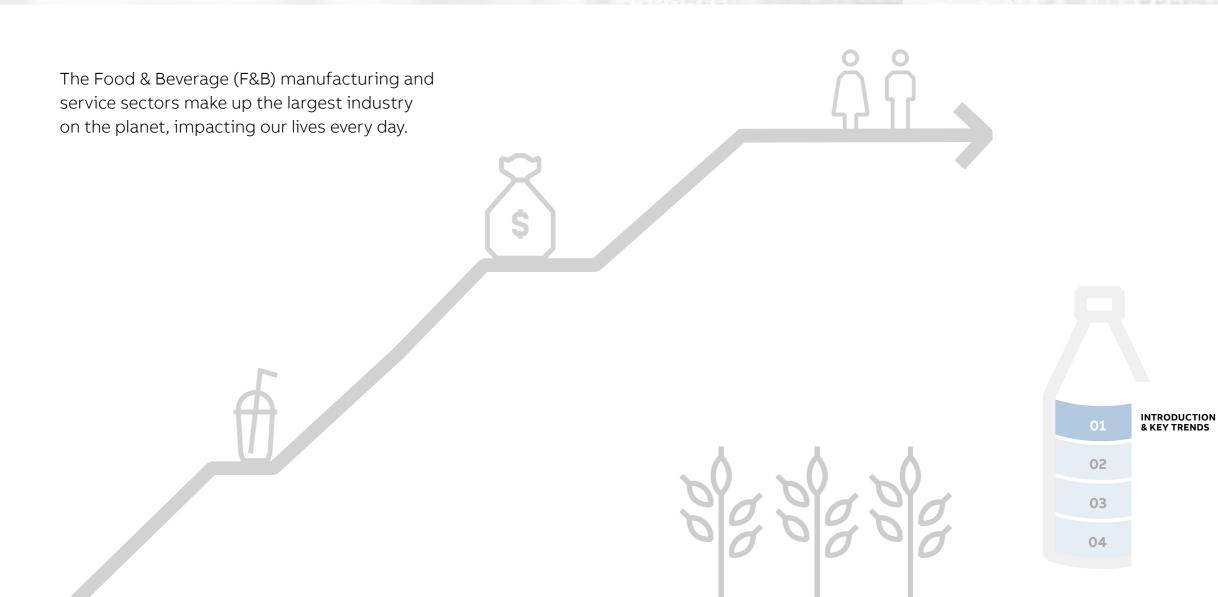
Click on the Application you're interested in to explore our offering. Index



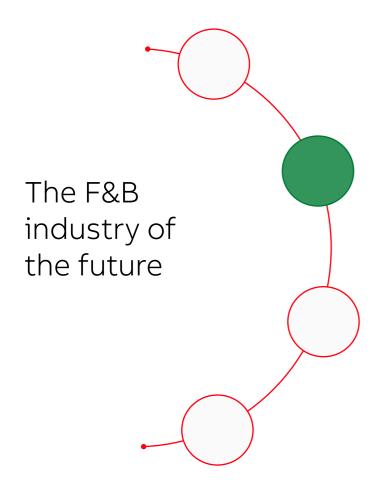


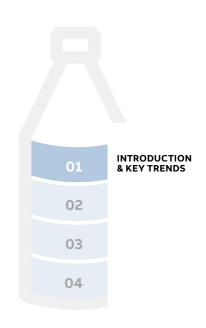
#### **Market trends**

What are the expectations?

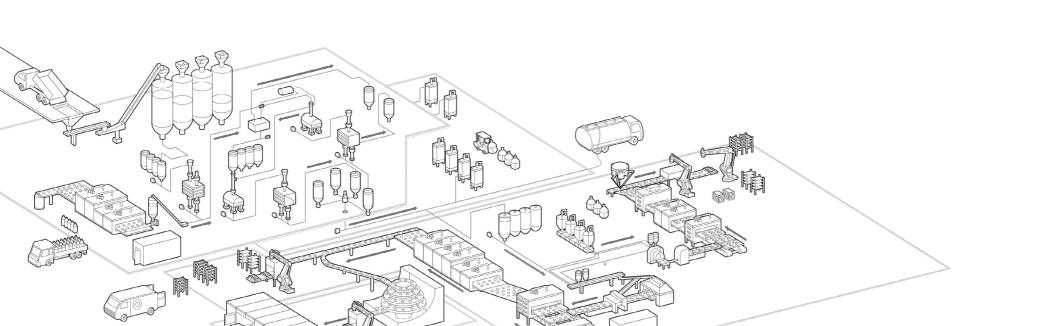


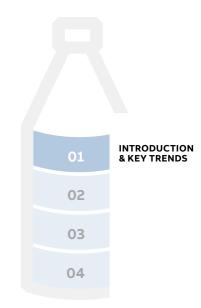
## **Key challenges and trends**





## **Facts & Figures**









A continuous, reliable power supply is business critical in the Food & Beverage industry, to guarantee the quality and safety of food products and avoid recalls.

### **Food recalls**

Processing defects as one of the main cause



#### Food recalls

Financial impact and key facts









> 10-30\$
million per recall average



Market shrinkage

> 20-35% market size



**Brand deterioration** 

> 83% may rename the brand



**Consumer Safety** 

128.000 hospitalizations annually



01

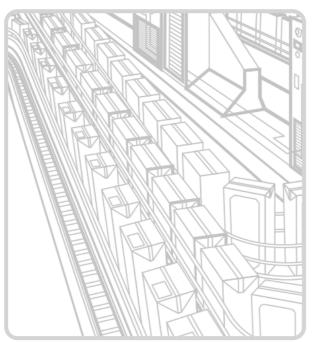
WHY DO WE NEED RELIABLE POWER?

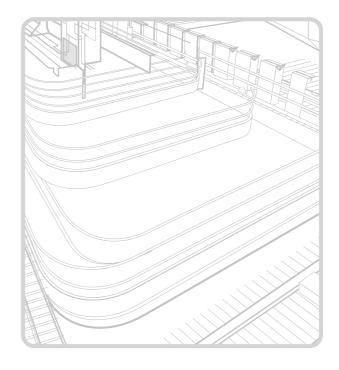
03

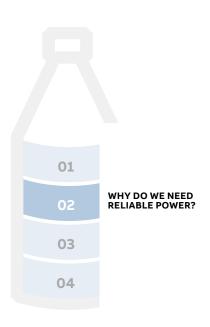
04

# **Example: the dairy industry**







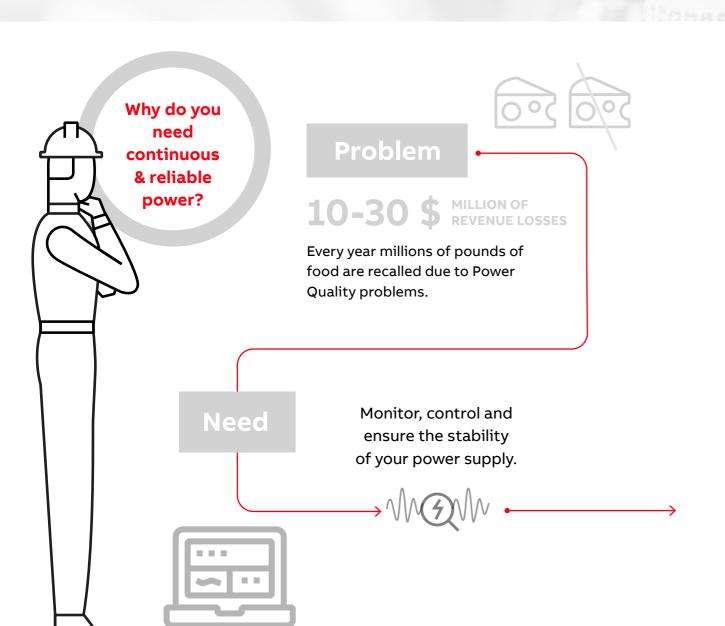


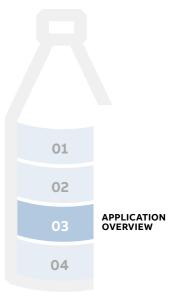
# **Application overview**



ABB has a wide range of solutions to help you ensure continuous operation, with high quality power supply and remote monitoring for all your F&B equipment and installations.

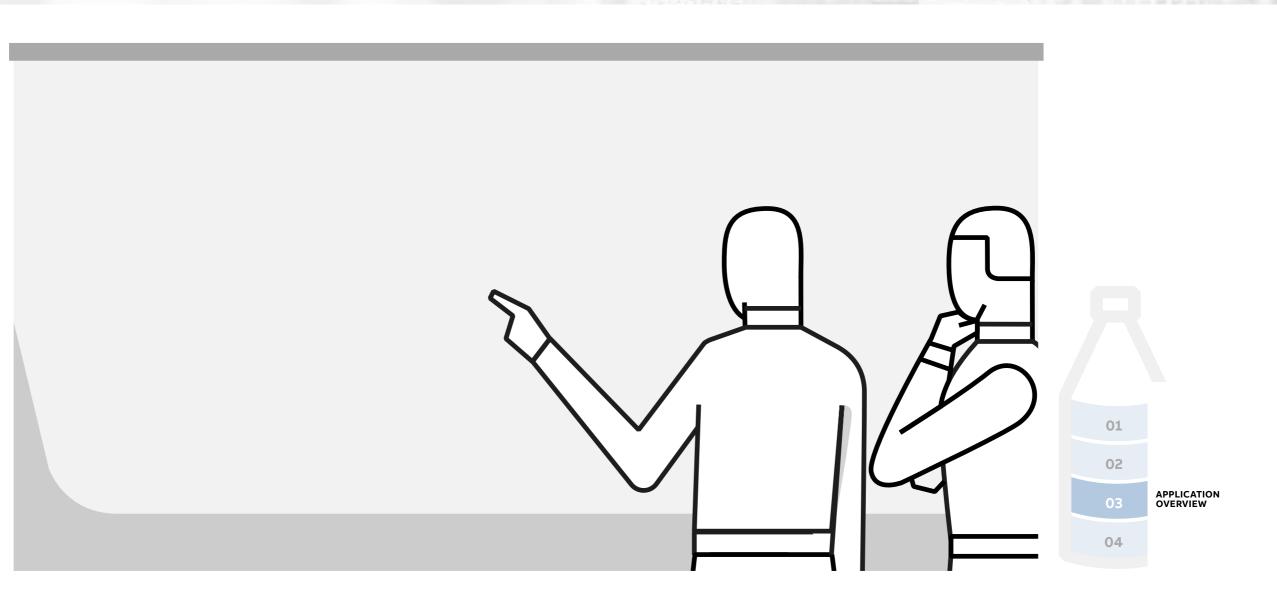
## From problem to solution

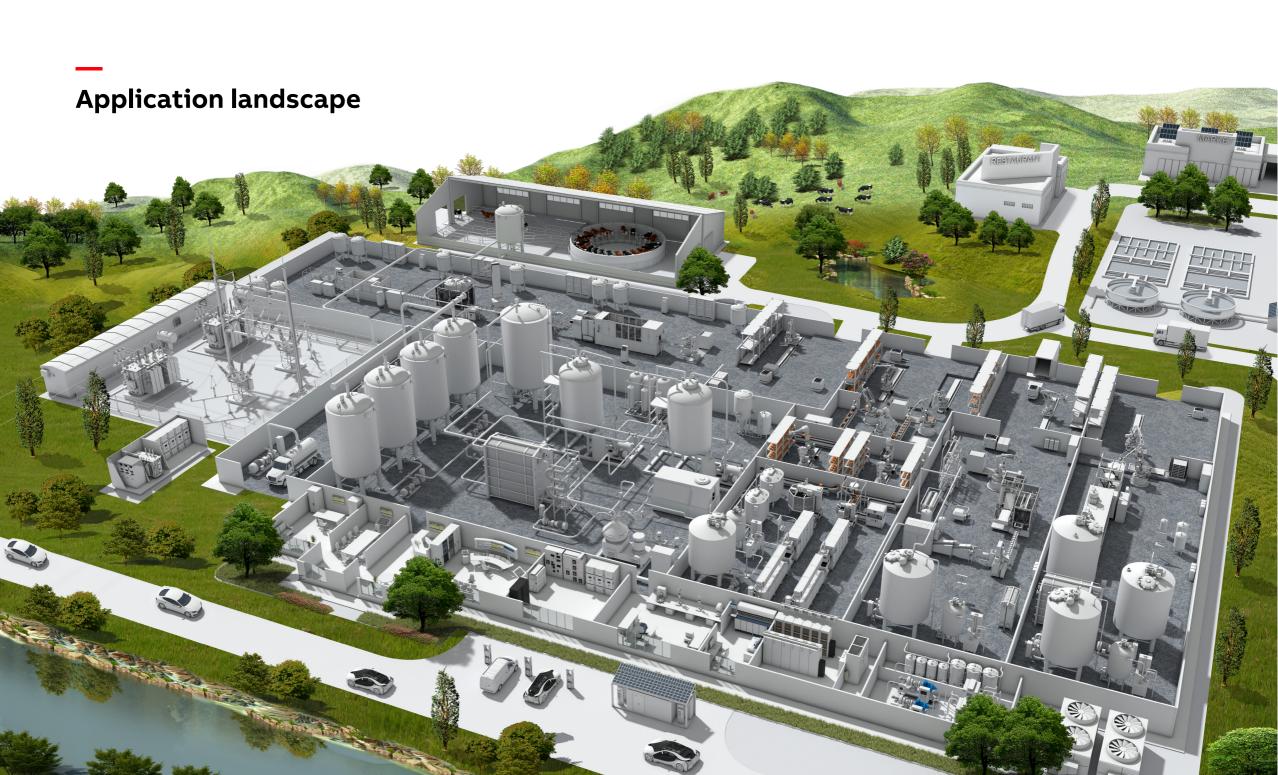


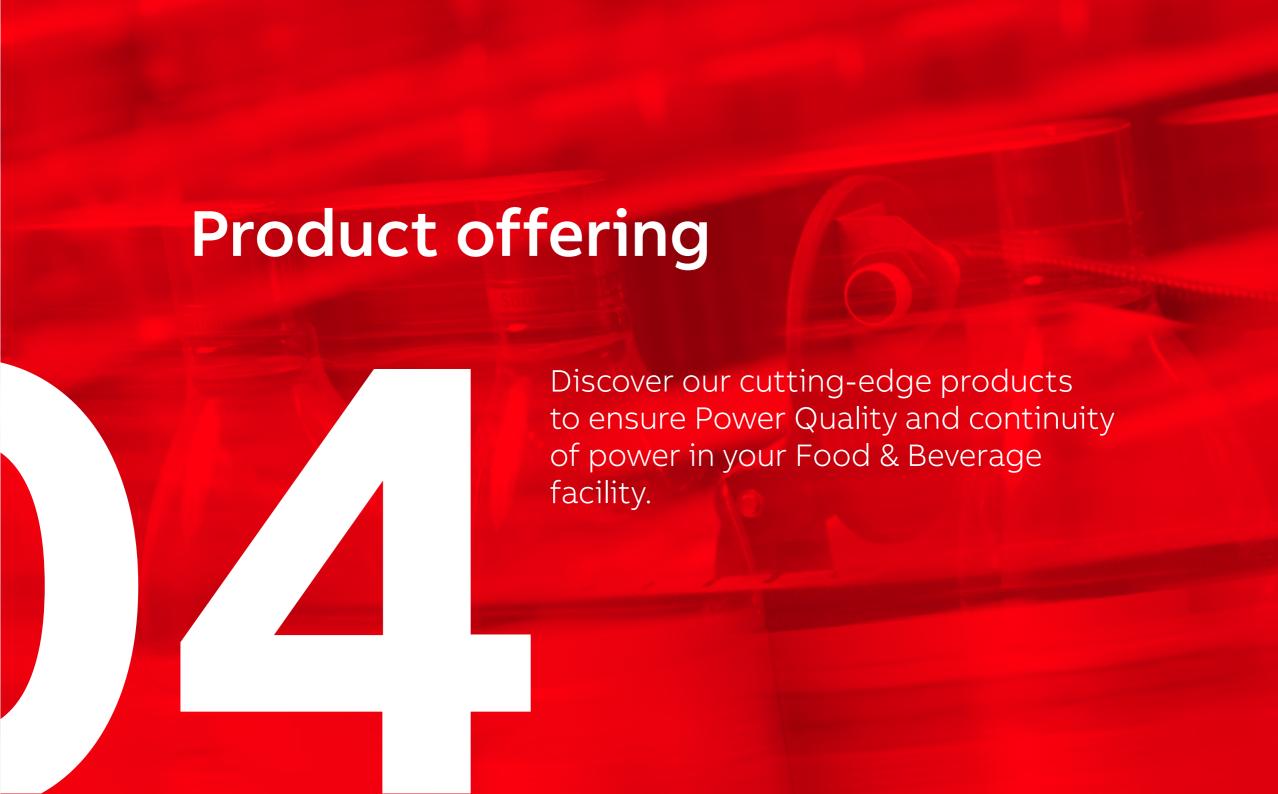


## **Key values**

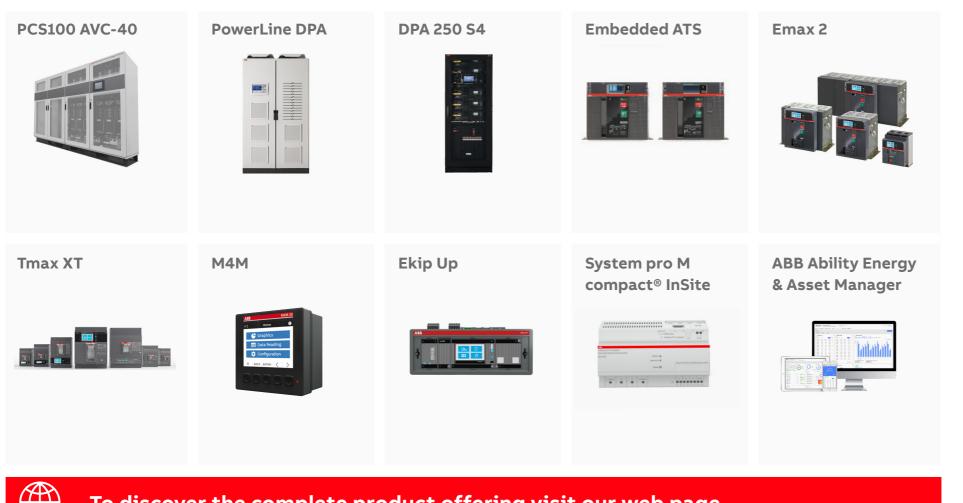
Why to choose ABB's Food & Beverage solutions?







### Most important products for reliable power in F&B applications



01

02

03

PRODUCT OFFERING



