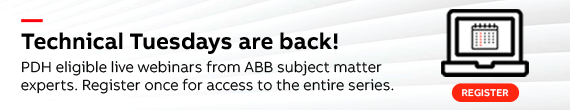
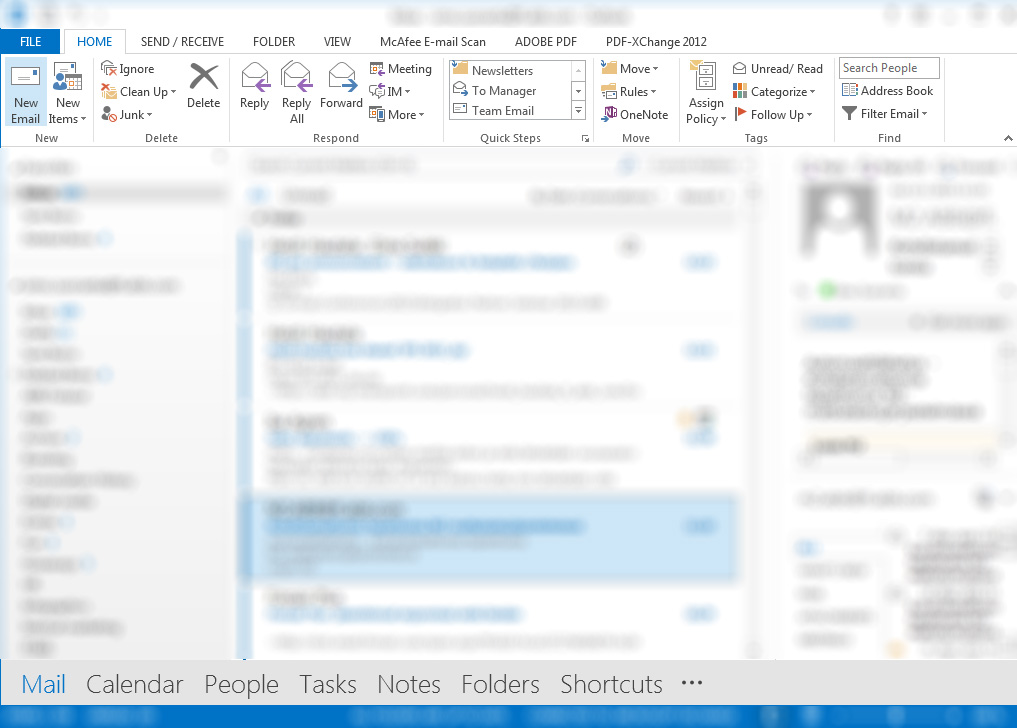
1

Select (highlight) and copy (ctrl+c) the banner below

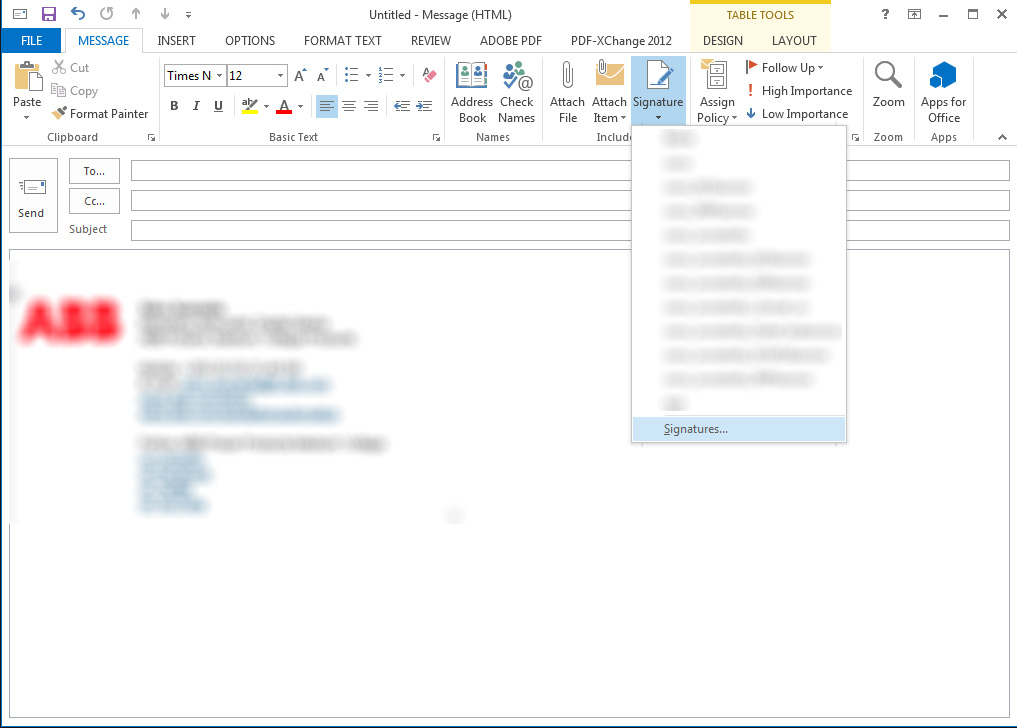
[](https://electrification.us.abb.com/tech-tuesday-webinar-series)

2

Go to Outlook mail and click on “New Email”

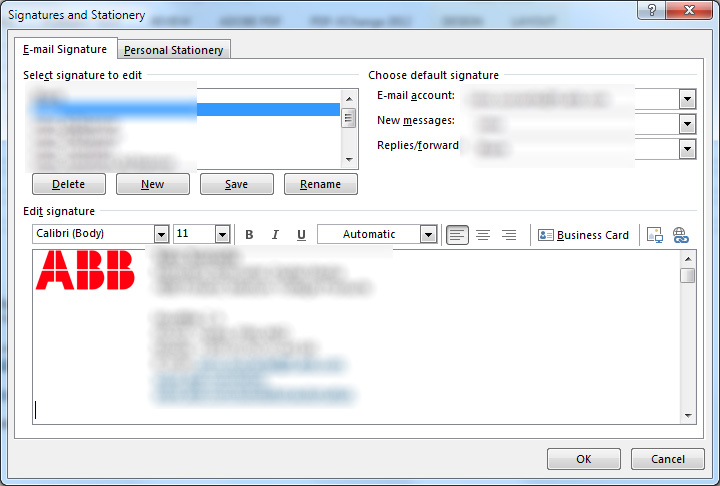
3

Click on “Signature” and continue to “Signatures…”



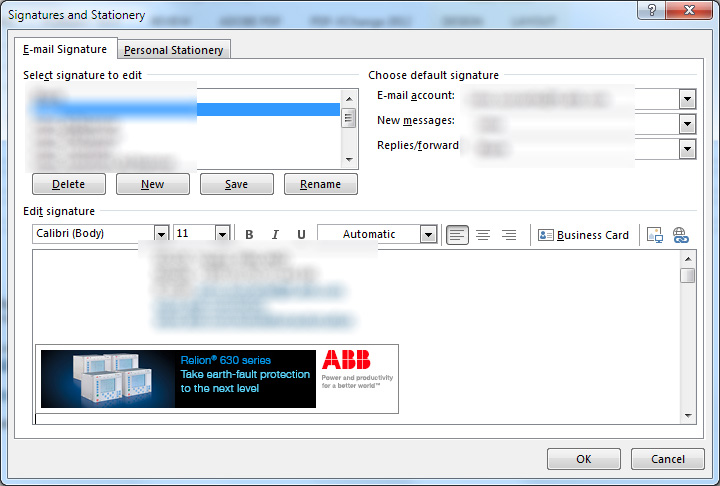
4

Select signature to add the banner to,  
scroll down to the bottom and place the cursor to an empty row after your signature



4

Paste (ctrl+v) the banner to your signature



5

Click the hyperlink icon  and paste the URL below into the “address” line

https://electrification.us.abb.com/tech-tuesday-webinar-series

click “OK”

6

**Congratulations!** You are now ready to  
promote Technical Tuesdays using an   
 email banner!

Your email banner also includes a link to a relevant web page.