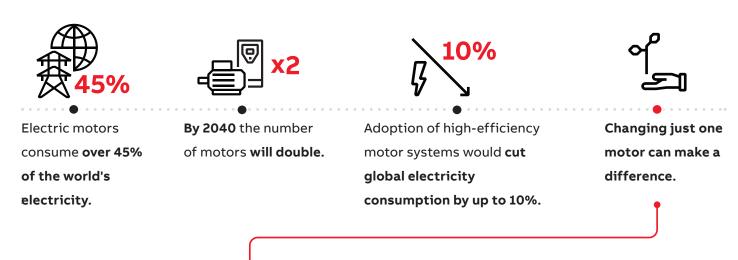




Motors at the forefront of global efforts to reduce emissions

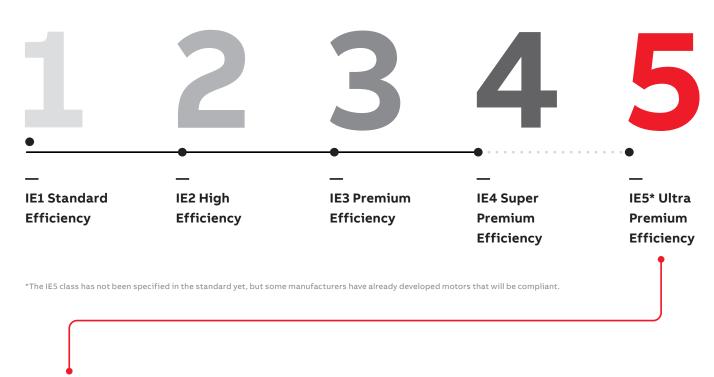
Up to 70% of electricity consumed by industry is used by electric motor systems. The technological advancement and adoption of high-efficiency motors and variable speed drives on the market, are key factors in achieving significant energy efficiency improvements in industry and infrastructure.



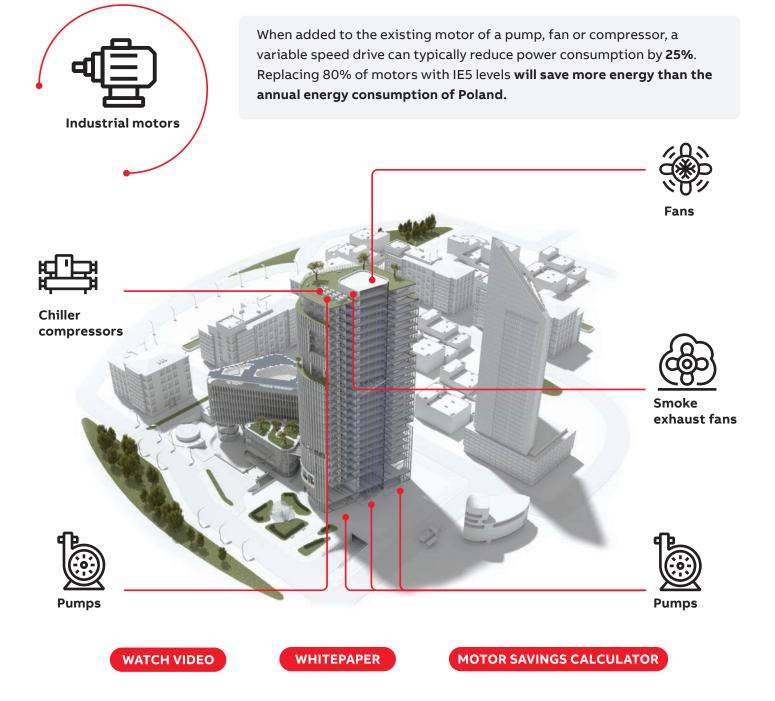
International Efficiency (IE) standards stipulate the energy efficiency of low voltage AC motors.

These IE codes serve as a reference for governments who specify the efficiency levels for their minimum energy performance standards (MEPS).

Five levels of motor efficiency



Switching up to IE5+ efficiency levels



¹ Omdia, "Motor-driven Equipment Research Package," 2020 2 US DOE Energy footprints 2015 https://www.globalefficiencyintel.com/new-blog/2017/infographic-energy-industrial-motor-systems

³ For an example of the calculations involved, see "Program Insights: Variable frequency drives," Consortium for Energy Efficiency, 2019, https://www.conf.org/content/variable frequency drives