

BUSINESS AREA: ROBOTICS & DISCRETE AUTOMATION

ABB Robotics

Facts & Figures



ABB's Robotics Division, as one of the world's leading robotics suppliers, is the only company with a comprehensive and integrated portfolio covering robots, Autonomous Mobile Robots and machine automation solutions, designed and orchestrated by our value-creating software. We help companies of all sizes and sectors – from automotive to electronics and logistics – become more resilient, flexible and efficient. ABB Robotics supports customers in the transition towards the connected and collaborative factory of the future. ABB Robotics, along with ABB's Discrete Automation business, together employs more than 11,000 people at over 100 locations in more than 53 countries.



Revenues

\$2,250-2,750 million



Market position

No. 2 overall



Key market drivers and trends

Four key megatrends are driving the transformation of industry and business:

- Alongside the desire to operate in a more sustainable way, consumer behavior is changing, with the explosion of e-commerce and demand for more product choice and personalization; labor and skills shortages, driven by an aging population, is shrinking the workforce, with people less willing to perform dirty, dull and dangerous jobs; and uncertainty, from geopolitical issues and supply chain disruption, to the revolution in automotive manufacturing as we shift to sustainable transport.
- These megatrends are encouraging more business to embrace automation as a means of making production more resilient, faster and more efficient.



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