

BUSINESS AREA: MOTION

# ABB NEMA Motors

## Facts & Figures



ABB is the leading global marketer, designer and manufacturer of NEMA motors. The Baldor-Reliance® and ABB NEMA industrial electric motor product lines are designed for quality, reliability and efficiency. Motors like those we make keep almost everything around us moving. We believe that building a sustainable tomorrow takes all of us doing our part. We are making long-term investments in our customer-first culture with technology, processes and people to ensure industry can rely on us to deliver the NEMA motors they require, today and tomorrow.



### Revenues

\$1,250-1,750 million



### Market position

No. 1 overall



### Key market drivers and trends

- **By 2040, the number of installed electric motors will double.** To support this growth with less impact on our communities, we must design and manufacture motors that consume less electricity.
- **45% of the world's electricity is used to power electric motors in buildings and industrial applications.** Upgrading the equipment used in these systems will yield significant rewards in terms of efficiency and sustainability.
- **Customers are investing in digitized products and services.** Therefore, we are investing in online tools and monitoring solutions to make it easier for customers to access data and information.



### Media contacts & further details

Phone: +41 43 317 71 11; Email: [media.relations@ch.abb.com](mailto:media.relations@ch.abb.com)