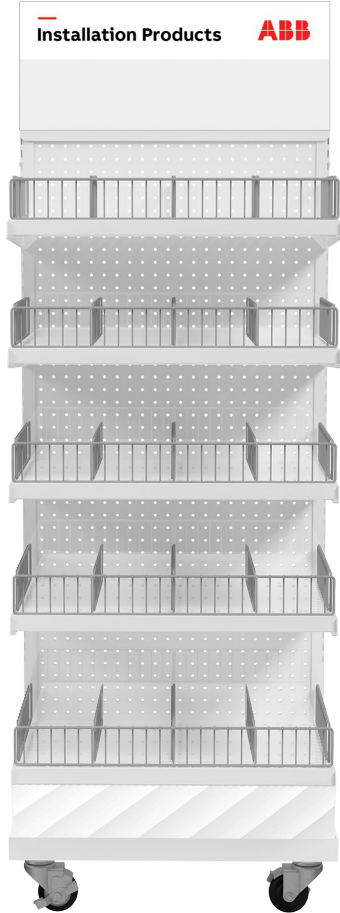


Merchandiser Program

What is included



MRCH-2000KIT-W

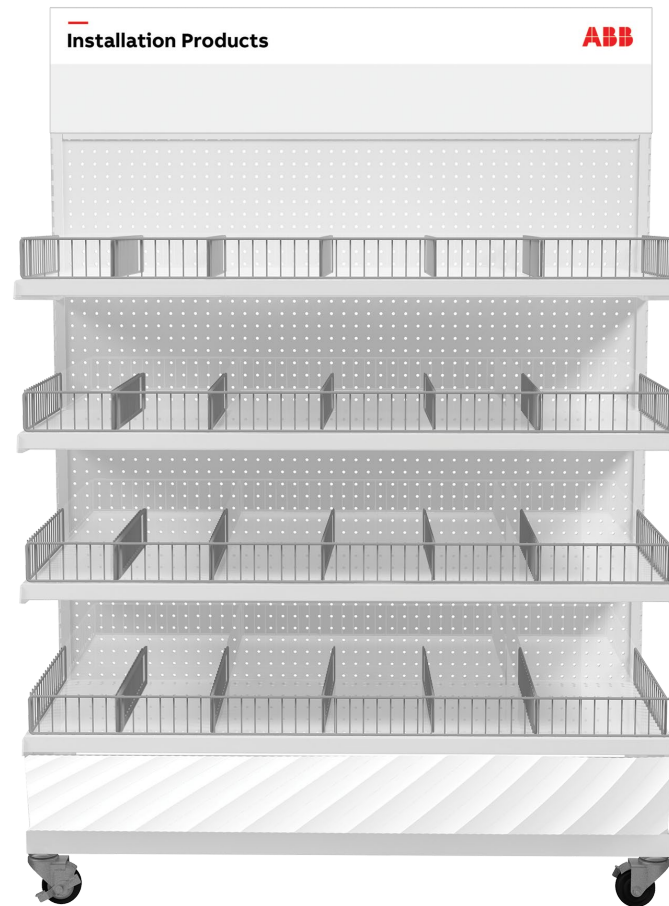
2' MERCHANDISER DISPLAY

\$416 per unit (Co-Op funds)

Size: 69" high x 24" wide
(including 10" header)

Shipment contains:

- 1 – 2' header
- 1 – 2' gondola
- 1 – 2' caster base
- 4 – 2' gondola shelves
- 28 – 3" x 11" shelf dividers/ends
- 7 – 3" x 13" dividers/ends
- 5 – 3" x 24" front binning



MRCH-2001KIT-W

4' MERCHANDISER DISPLAY

\$581 per unit (Co-Op funds)

Size: 69" high x 48" wide
(including 10" header)

Shipment contains:

- 1 – 4' header
- 1 – 4' gondola
- 1 – 4' caster base
- 3 – 4' gondola shelves
- 21 – 3" x 11" shelf dividers/ends
- 7 – 3" x 13" dividers/ends
- 4 – 3" x 48" front binning

Merchandiser Program

How to order

Participation is easy!

- Sales reps now have access to the workflow for ordering:
 - <https://fletch.abb.com/p/flow/new/46>
- Orders will be accounted against distributors' co-op funds
 - ABB pays 100% of co-op claims for merchandising.
- Reference the Merchandiser Program digital brochure for more details on the ordering process and additional component options.
- Our team will be receiving orders and tracking funds
 - Tracking provided for each order & collected over all orders
 - 7-10 days turnaround from order to delivery, for each order

The screenshot displays the ABB Merchandiser Program website interface. At the top, there's a navigation bar with the ABB logo and a 'Market Link' icon. Below this, the 'QUICK REFERENCE GUIDE' is visible, featuring the 'Installation Products Division' and 'Merchandising solutions' sections. The 'Display Components' section includes 'Base Units' and 'Display Accessories'. The main content area is divided into three columns. The left column, 'Headers & Accessories', lists '4' Gondola Headers' (10" high x 48" wide, \$30 each) and '2' Gondola Headers' (10" high x 24" wide, \$15 each). It includes images of various header models like 'Blackburn Sta-Kon Color-Keyed' (MRCH-1102, MRCH-1201, MRCH-1202) and 'Ty-Rap' (MRCH-1103, MRCH-1203). The middle column, 'Counter Accessories', shows a stool and a sign, with a note about promotional products. The right column, 'How To Order', contains a 'Participation is easy!' section explaining the co-op fund process, a 'To place an order:' button, and a 'Request Information' form. The form includes fields for 'Requestor', 'Business Unit', 'National Account Information', 'Customer Information', 'Request Information', and 'Send Payment in the Form of'. It also has a 'Marketing Fund Bucket' section with radio buttons for 'Promotions/Activities', 'Merchandise', 'Training', and 'Equipment'. The bottom of the page features the ABB logo and copyright information: '© Copyright 2020 ABB. All rights reserved. 10/2020. Specifications subject to change without notice.'

Merchandiser Program

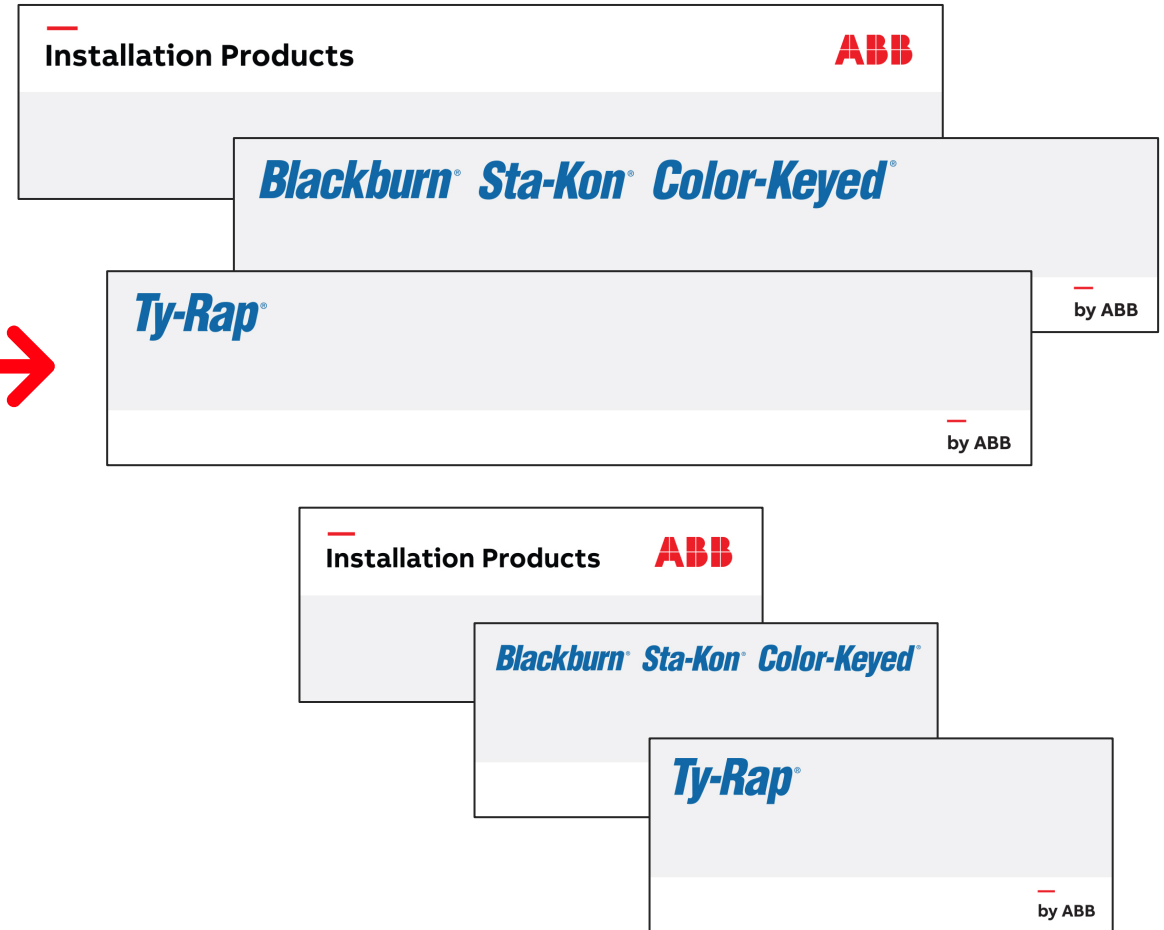
Headers

A branded header comes with every kit.
These are easy to install and interchange.

We have these options to the right currently
available for order.

For special product branding header requests,
please contact Sean.Stevens@us.abb.com.

1-2 weeks turnaround on special requests.



Questions & Special Requests

Contact information



Questions? Want to pre-order? Please contact:

Sean Stevens

Communications, Project Management & Distributions
Electrification Business: Installation Products

2018 Powers Ferry Road SE
Atlanta, GA 30339

Email: Sean.Stevens@us.abb.com

Phone: **678-216-2640**