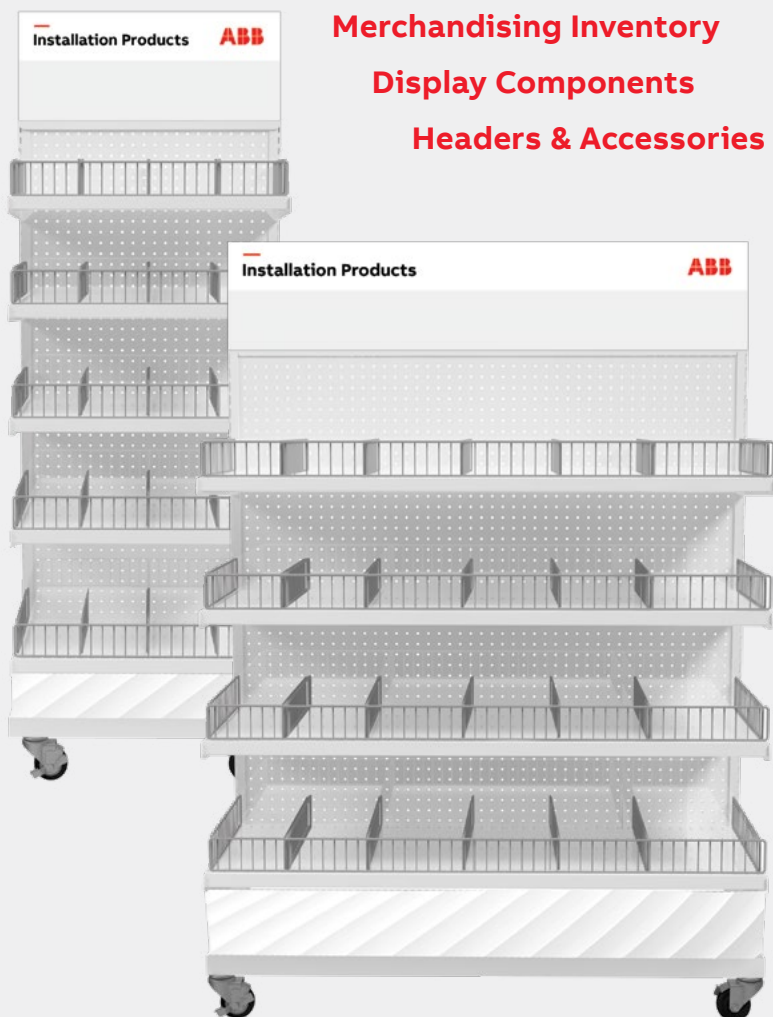


Installation Products Division

Merchandising solutions



Merchandising inventory

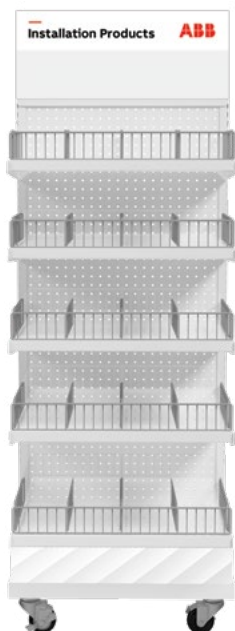


ABB is committed to the success and growth of our distributor partners. Our merchandising program is one of the many ways that we demonstrate this commitment to you. An effective merchandising program can help increase your profitable counter sales by as much as 20%. At ABB, we provide you with display units and accessories to meet your needs.

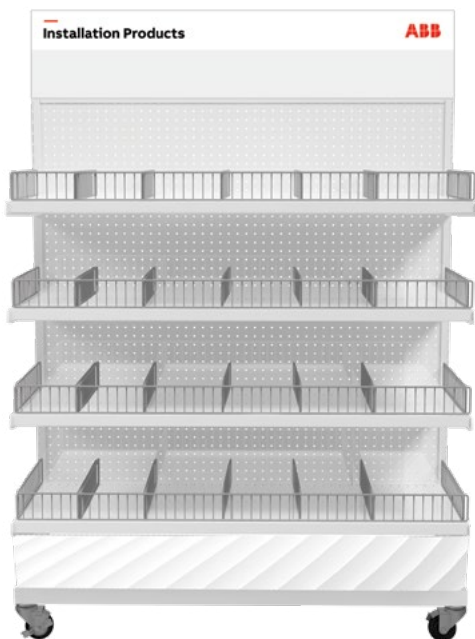
MRCH-2000KIT-W **2' MERCHANDISER DISPLAY**

\$416 per unit

Size: 69" high x 24" wide
(including 10" header)

Shipment contains:

- 1 – 2' header
- 1 – 2' gondola
- 1 – 2' caster base
- 4 – 2' gondola shelves
- 28 – 3" x 11" shelf dividers/ends
- 7 – 3" x 13" dividers/ends
- 5 – 3" x 24" front binning



MRCH-2001KIT-W **4' MERCHANDISER DISPLAY**

\$581 per unit

Size: 69" high x 48" wide
(including 10" header)

Shipment contains:

- 1 – 4' header
- 1 – 4' gondola
- 1 – 4' caster base
- 3 – 4' gondola shelves
- 21 – 3" x 11" shelf dividers/ends
- 7 – 3" x 13" dividers/ends
- 4 – 3" x 48" front binning

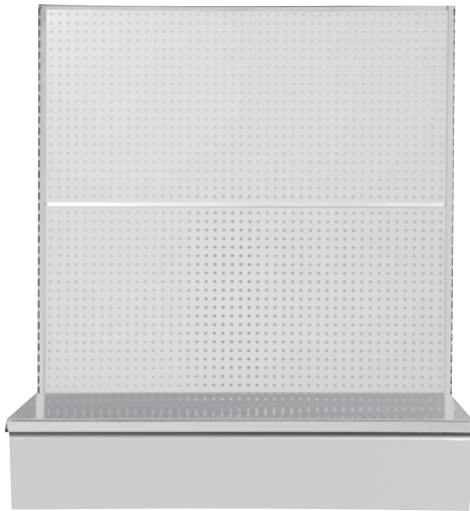
Our distributors can use their co-op funds to purchase displays.
ABB pays 100% of co-op claims for merchandising.

Display Components



Base Units

Display Accessories



MRCH-1001-W – 4' Gondola, \$200



MRCH-2002
2' x 4' Pegboard, \$48

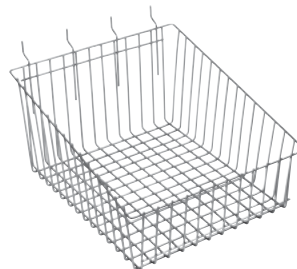
MRCH-1002-W
2' Gondola, \$143



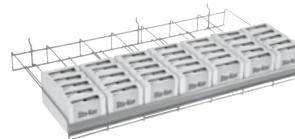
MRCH-1401-W – 4' Gondola Casters, \$102



MRCH-1403-W – 4' Gondola Shelf, \$47



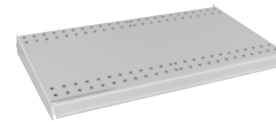
MRCH-1406 – Wire Basket, \$37



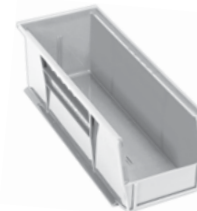
MRCH-1422-W
Sta-Kon Specialty Shelf
\$45



MRCH-1402-W
2' Gondola Casters, \$86



MRCH-1404-W
2' Gondola Shelf, \$38



MRCH-1408-2CL
Clear Plastic Bins
\$8



MRCH-1415
4" Peghook, \$0.20



MRCH-1416
6" Peghook, \$0.22



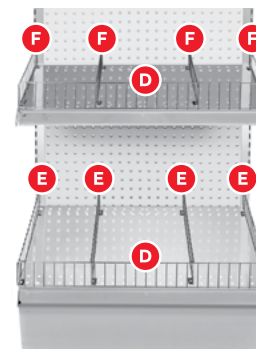
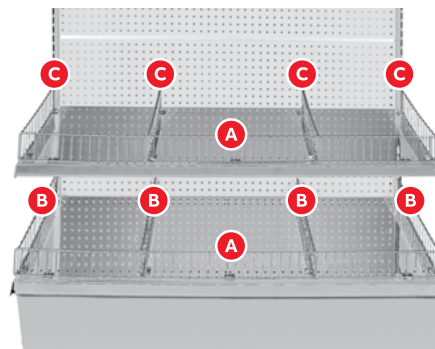
MRCH-1417
8" Peghook, \$0.28



MRCH-1413
3.25" Plastic Shelf Liners, \$5



MRCH-1414
7" Plastic Shelf Liners, \$5



Metal Binning

- A) **MRCH-1410** – 4' Shelf Front \$8
- B) **MRCH-1412** – 4' Base Side Divider \$4
- C) **MRCH-1411** – 4' Shelf Side Divider \$4
- D) **MRCH-1418** – 2' Shelf Front \$4
- E) **MRCH-1409** – 2' Base Side Divider \$2.51
- F) **MRCH-1407** – 2' Shelf Side Divider \$2.35



Our distributors can use their co-op funds to purchase displays. ABB pays 100% of co-op claims for merchandising.

Headers & Accessories

For special requests on headers, contact your local Sales Representative.
See below for current header options:

4' Gondola Headers – Size: 10” high x 48” wide, \$30 each

Installation Products

ABB

MRCH-1601
Installation
Products

MRCH-1602
Blackburn
Sta-Kon
Color-Keyed

Blackburn® Sta-Kon® Color-Keyed®

by ABB

Ty-Rap®

MRCH-1603
Ty-Rap

by ABB

2' Gondola Headers – Size: 10” high x 24” wide, \$15 each

Installation Products

ABB

MRCH-1201
Installation
Products

MRCH-1202
Blackburn
Sta-Kon
Color-Keyed

Blackburn® Sta-Kon® Color-Keyed®

by ABB

MRCH-1203
Ty-Rap

Ty-Rap®

by ABB

Counter Accessories

To view our promotional products and place orders:

[click here](#)

At the new ABB promotional product website you can find custom apparel and promotional products.

Please note that these products are separate from the merchandiser components. Order and pay with credit card and if you have co-op funds available, you can submit a request for credit on the purchase.



How To Order

Participation is easy! Our distributors can use their co-op funds to purchase displays. ABB pays 100% of co-op claims for merchandising.

To place an order: [click here](#) (ABB employees requires VPN connection)

ELIP CoOp / ELGM MDF Requests

Requestor*

[email address]

Entered on Behalf Of

If you are entering this request on behalf of someone else, enter their email address below. They will be copied on all notifications.

Select...

National Account Information

National Account Name*

[enter 'Other/Independent']

Customer Information

Business Unit*

[enter 'ELIP']

Sales Org to process credit on*

TOPS Chain / District*

Customer Index/Account Number*

Customer Name*

City

State

Request Information

Event Date*

[date]

Event or Promotion Description*

[enter contact info and shipping address]
[enter what is included in the order]

Send Payment in the Form of*

Request a CREDIT: If your distributor paid for the event
Request a T&L CHARGE NUMBER: If you paid for the event with your T&L card
Request a P-CARD CHARGE NUMBER: If you or your regional admin paid for the event with a P-Card.
Request OTHER: If payment is a 3rd party Purchase Order (ie Core Rewards) or a SPSPD display order.

[enter 'Other']

Amount of Request*

[enter \$ amount of total order]

Marketing Fund Bucket*

☒ Promotional Activities ☐ Merchandise ☐ Training ☐ Equipment

Purchase Order #s (if available)

Backup Documentation*

File [attach any files here]

Submit

ABB Installation Products Inc.
USA
electrification.us.abb.com

© Copyright 2021 ABB. All rights reserved. 3/2021
Specifications subject to change without notice.