Reliability and Safety for Pizza ovens



Customer Svenska BakePartner Sweden



Customer needs

Technology to maintain a uniform and stable temperature throughout the oven; stable oven



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Solution offering

Contactors; Miniature circuit breakers and Halogen-free cable channels



After eight years of intensive work on entering the global market, Svenska BakePartner now sells its ovens in more than 150 countries. One conscious strategy was to first invest in Italy.

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- The oven is the hart of our customers' operations. If it stands still over a weekend, they can lose a lot of money.
- If ABB can help Svenska BakePartner to become strong, it also strengthens us, says Annika Schiller, domestic sale at ABB.
- Unlike other suppliers, ABB can answer everything we need to know about the electrical components we buy from them, for example exactly how the function varies with the temperature.

