

ERICSSON LEADERSHIP SUMMIT 2020, FEB.5<sup>TH</sup> – BANGKOK, THAILAND

# **Introducing ABB**

The pioneering technology leader

Gianandrea Bruzzone / Country Managing Director - ABB Thailand



### **ABB: The pioneering technology leader**

<b>What</b> (Offering)	Pioneering technology		
	Products 58%	Systems 24%	Services & software 18%
For whom (Customers)	Utilities	Industry	Transport & Infrastructure
	~35% of revenue	~40% of revenue	~25% of revenue
<b>Where</b> (Geographies)		Globally	
	Asia, Middle East, Africa 38%	Americas 29%	Europe 33%
	~\$35 bn revenue	~100 countries	~132,000 employees



#### ABB will focus in digital industries and divest Power Grids

#### The new ABB – focusing in digital industries

# Divesting Power Grids to Hitachi





**Industrial Automation** 



**Motion** 



Robotics & Discrete Automation







#### Our portfolio

#### **For Utilities**







Renewables

Grid automation/ digitization

Microgrids

Smart upgrades

**Energy storage** 

Interconnectors

#### For Industry





Productivity

Energy efficiency

Industry 4.0

Power quality/ reliability

**Emerging markets** 

#### For Transport and Infrastructure









Data optimization

Electric transport - Rail, road, sea

Energy efficiency

Power quality/ reliability

**Smart Cities** 

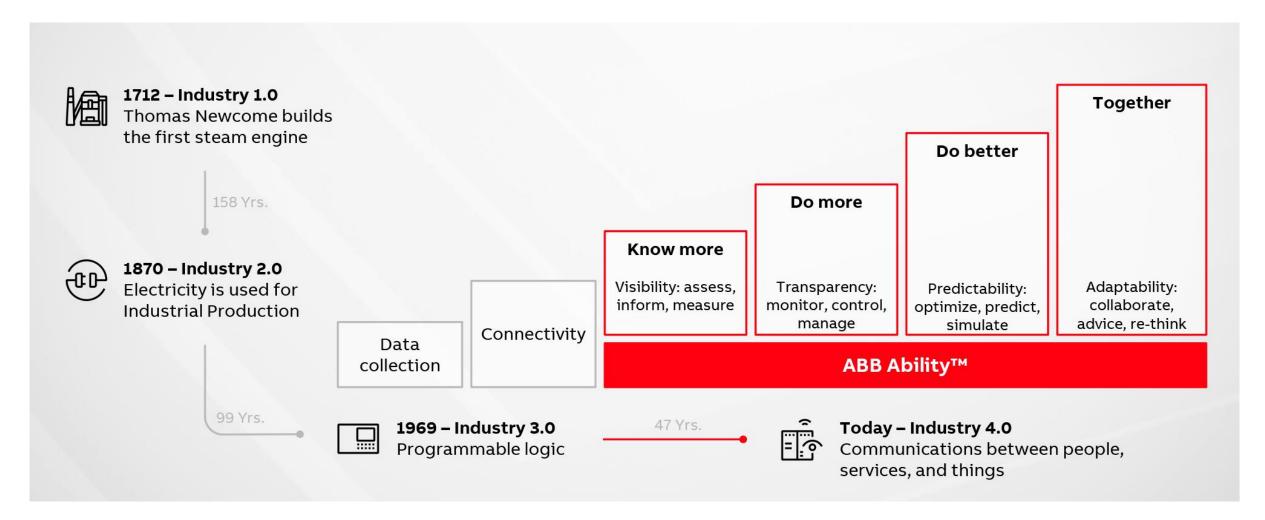
Decentralized energy systems

Pioneering technology for utilities, industry, transport and infrastructure



#### **ABB Ability**<sup>™</sup> solutions for industry 4.0

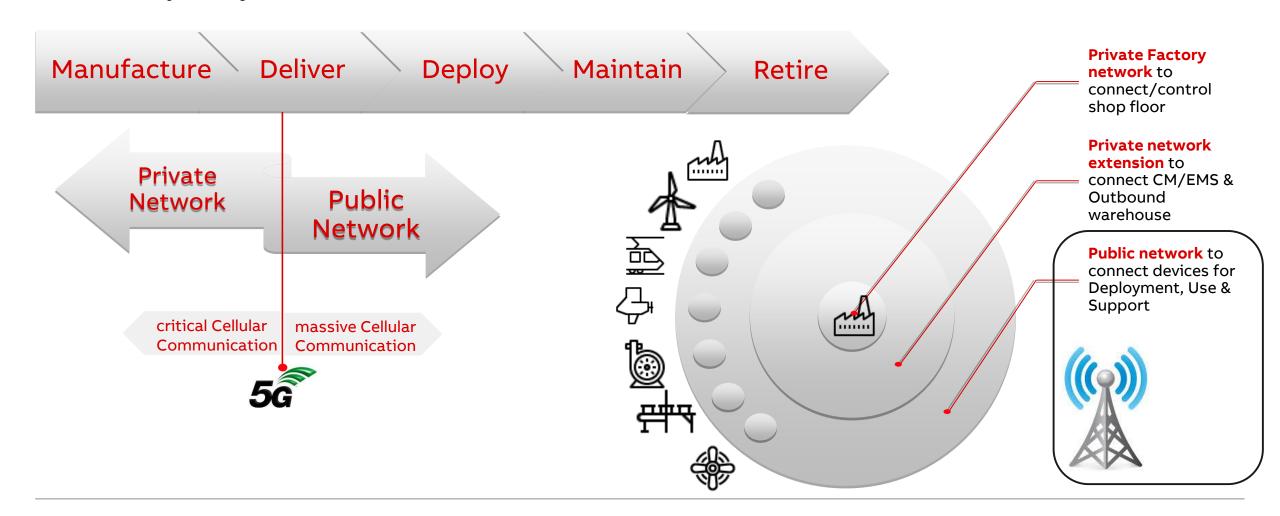
Industry-leading digital solutions built on a common set of standard technologies





#### Connectivity through product lifecycle

5G Vision & journey

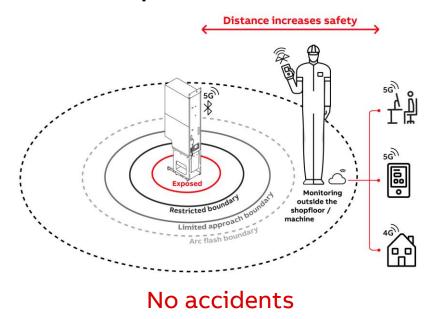




#### **Example: Connected drives and motors**

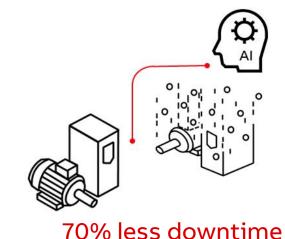
Digitalization and connectivity enables increased safety, advanced reliability and higher efficiency

#### Safer workplace



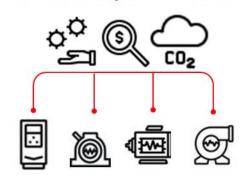
#### **Advanced reliability**

#### Predictability



#### **Energy efficiency**

#### **Advanced Optimization**



40% higher efficiency

Our highly efficient drives and motors keep the world turning safely, reliably and efficiently



## **ABB and Ericsson collaboration**

#### ABB and Ericsson: A long-term collaboration between two industry leaders

#### October 12, 2017

ABB and Ericsson establish joint 5G industrial innovation lab

#### **April 1st, 2019**

Ericsson Estonia and ABB walk the walk on 5G smart manufacturing

#### **Global Launch!!**

April 1st, 2019

Ericsson and ABB join forces to accelerate wireless automation for flexible factories

**January 31st, 2020** 

# ABB and Ericsson showcase 5G networks for industrial robots



ABB: Peter Voser, CEO

Ericsson: Börje Ekholm, President and CEO



Video



#### **Ericsson & ABB Partnership**

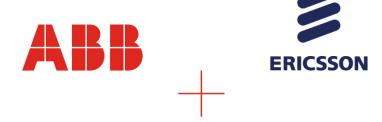
A global partnership to develop digital OT solutions enhanced with 5G technologies

ABB and Ericsson drive digital transformation of industries seizing the full potential of 5G for industrial manufacturing

- Long-term R&D collaboration in Sweden
- Global partnership launched April 2019

#### Key areas of collaboration:

- Joint co-creation, development and marketing of 5G enhanced solutions across the ABB portfolio from manufacturing plants to mining operations
- 2. Ericsson and ABB implementing each other's leading solutions to enhance manufacturing practices







#