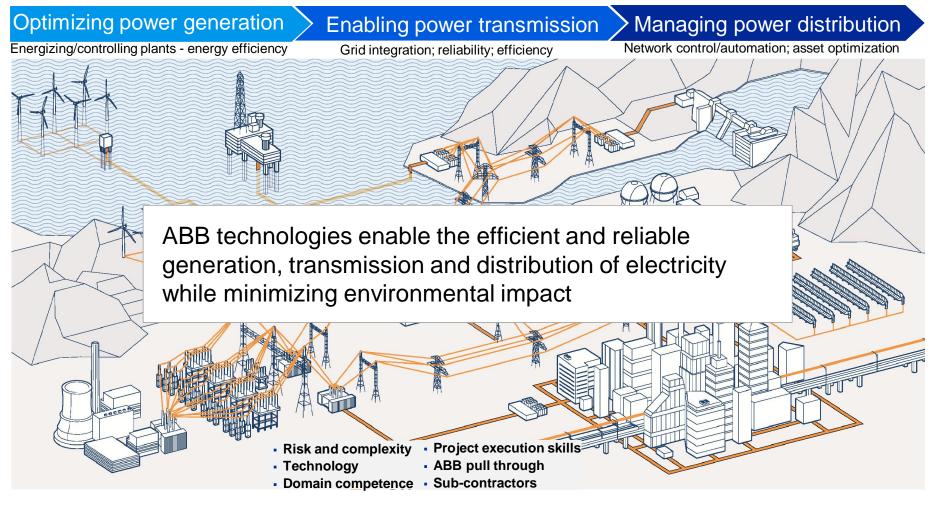


Brice Koch, Head of Power Systems, Annual Results, Zurich, Feb 14, 2013

# Power Systems Profitable and sustainable growth

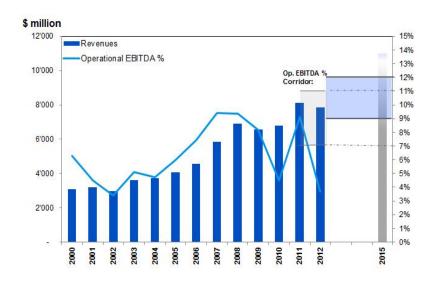


# ABB Power Systems Product, system, software solutions across value chain





# Power Systems Where we come from and where we are going



- Charges and reset costs of \$350m
- EBITDA margin corridor 2011-15 raised from 7-11% to 9-12% (aim to enter new range by 2013 Q4)
- Revenue growth target revised from 10-14% to 7-11%

### 2012 Reality check

- Top line growth not balanced with risk/return
- Entry into too many new businesses at the same time
- Some venture markets did not develop as expected
- Project execution challenges
  - Increasing volume and complexity
  - Growth too fast in some markets/businesses

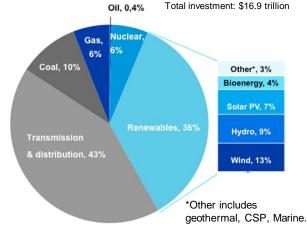
### Strategic re-focus

- Focus on higher margin, lower risk, more value added and ABB pull through projects
- Portfolio realignment
  - Exit non-profitable businesses/sectors in select markets
  - Steer away from low margin/high risk EPC projects
- Journey of eXcellence initiative
  - Sales; Project management; Supply Chain Mgt.; People



### Electricity remains a preferred energy source Growth opportunities across markets





\$37.4 trillion investment forecast in energy supply infrastructure 2012-35; Electricity to account for 45% (\$16.9 trillion)

Source: International Energy Agency, World Energy Outlook 2012

### **Emerging markets**

- Capacity expansion and need for generation, transmission, distribution infrastructure
  - GDP growth
  - Industrialization
  - Urbanization
  - Transportation
  - Access to electricity / per capita consumption
  - Transmission across vast distances

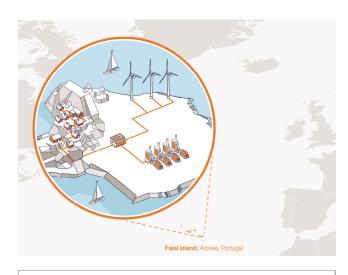
#### **Mature markets**

- Reliability, efficiency, environmental focus
  - Grid upgrades
  - Interconnections
  - Renewables
  - Energy efficiency
  - Smarter power networks

Challenge: meet growing demand for electricity while minimizing environmental impact



# Power Generation – Powercorp acquisition Micro-grids and remote island integration



#### Faial island

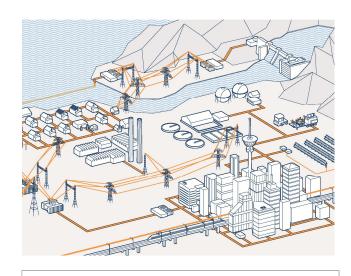
Clean, grid-quality power supply to remote island network in tourist friendly Azores archipelago, off the coast of Portugal

### Value proposition

- Stable, safe, reliable, environmentally friendly power to remote off-grid locations
- Integration and peak penetration of renewables into micro-grids operated on fossil fuel
- Grid stabilization, intelligent power management and efficient hybrid power plant operation
- Modular and scalable solution



### Power distribution – Tropos acquisition Wireless broadband networks



#### **Venice**

 Mesh network along Grand Canal -Wireless internet access

#### Guam

 Island-wide fiber / wireless mesh network

### **Oklahoma City**

 1660 sq. km fixed mesh network: >180 applications,incl.1500 police officers

#### Value proposition

Wireless technologies and products for distribution area communication networks

- Wireless IP broadband mesh routers
- Directional radio products
- Centralized network management
- Key sectors served:
  - · Industry (Oil & Gas, Mining)
  - Ports; Utilities; Smart grids / cities



# Software opportunity – asset management solutions ABB's unique position with Ventyx





- Advanced Distribution Management System
   improving power reliability in Texas
- Remote monitoring: 29 substations 579 automated field switching and monitoring devices on 226 distribution circuits
- Mobile workforce management software
- Enhancing restoration capabilities
- Smart grid functionality





- Combining Ventyx/Mincom software with ABB power products know-how
- Asset Health Center fleet management and condition assessment
  - Transformers, Circuit Breakers, other equipment
- Key benefits
  - Reduce unplanned outages early warning
  - Plan outage contingencies
  - Quantitatively drive repair vs. replace decisions



# Conclusion Power Systems – profitable and sustainable growth

- Global market leader across power value chain
- Realigning focus on balanced risk-reward profile
- Growth opportunities across emerging and mature markets
- Recent acquisitions additional opportunities and evolving trends
- Technology and innovation legacy latest breakthrough: Hybrid HVDC breaker
- Other differentiators portfolio, domain expertise, installed base, leading market positions

Well positioned to achieve new strategic return targets



# Power and productivity for a better world™

