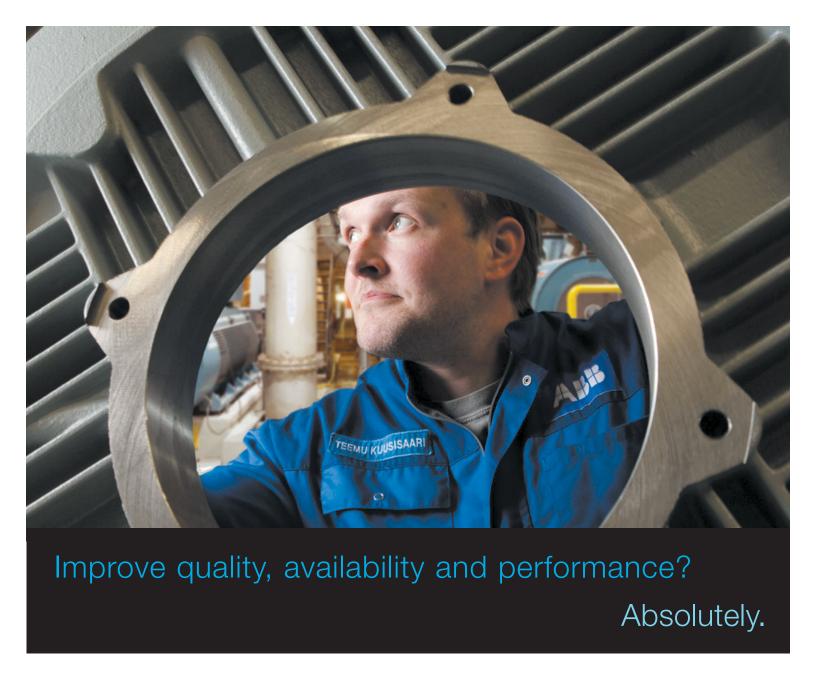


Improve quality, availability and performance?

Absolutely.

Papermaking optimization has been the goal of the paper industry and ABB for many years. ABB Optimization Services can provide a customized implementation plan based upon our industry expertise, resources and products. Once optimization goals have been met, ABB's local expertise will help sustain the financial and operational benefits gained. ABB's pulp and paper industry support organization is one of the world's leading authorities in paper production and technology and has invested substantially in business-driven research, development and delivery of optimization solutions to improve return on papermaking equipment. To find out more, contact your local ABB Account Manager and visit www.abb.com/pulpandpaper



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